

# Blogging Bistro

Social media solutions made-to-order

Menu of Services

Meet Your Barista

Blogophobia Conquered

Satisfied Customers

## Menu of Services

### What we do...

We help you promote your services, products, and expertise through conversation marketing. Whether you need a consultation, a turn-key package, or something in between, our team of experts works with you as you create and share your story.

*Our extensive menu includes:*

### Custom Coaching

We'll equip you with the skills and confidence to launch your blog, Web site, or social media presence. We'll pinpoint social media that will best showcase you and help you develop and implement your strategy.

### Web Site and Blog Development

Whether your current site needs fine-tuning or you want to create something entirely new, we'll build you a beautiful custom site. We specialize in self-hosted WordPress Web site/blog combos, but we work across many platforms.

### Turn-Key Business Blogs

From custom design to professional content writing to management – we do it all!

### E-Newsletter Preparation

We offer a full range of e-newsletter services to help you build your mailing list, including content development, layout, distribution, and statistics reporting.

### On-Site Training

We're available to teach, train, and speak at entrepreneurial events, corporations, small businesses, universities, conferences, and civic groups.



### Meet Your Barista: Laura Christianson

Laura's expertise as a relationship marketing specialist is steeped in years of experience as:

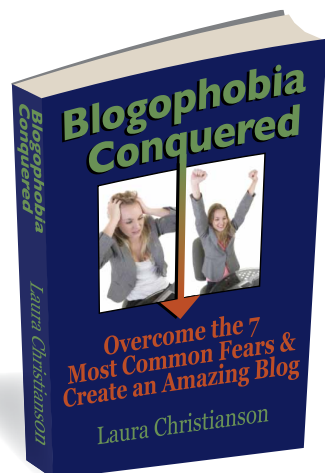
- An educator (she taught high school English and journalism for 11 years and now teaches at writers' conferences around the country)
- An author (she's had three books published)
- A freelance journalist (she's written hundreds of magazine articles)
- A public relations professional (she directed communications for a fast-growing national franchise)
- An award-winning blogger (her Exploring Adoption blog was recognized by Forbes magazine)

Passionate about helping others become strong communicators, Laura mentors individuals and businesses who seek to market their message via a Web site, blog, and social media. Laura's virtual team of highly-skilled professionals includes:

- Graphic designers
- Web developers
- Freelance writers
- Brand identity consultants
- Social media gurus
- Search Engine Optimization (SEO) experts

Laura lives in the Seattle area, where she loves watching bald eagles soar as she rollerblades. She enjoys camping at the beach with her husband and their two teenage sons, and rooting during their baseball, basketball, and wrestling events.

## Blogophobia Conquered



### Overcome the 7 Most Common Fears & Create an Amazing Blog

Available exclusively from  
*BloggingBistro.com*

A must-have for every blogger or wannabe blogger, this 88-page e-book reveals the secrets for:

- Writing & formatting breakout blog articles
- Increasing traffic exponentially
- Finding the perfect blog platform, photo sites, and stats-reporting sites
- Handling snarky comments, burnout, discouragement... even blog addiction

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## Satisfied Customers...

- Rich's for the Home
- WinePress Publishing Group
- Recipe Runway
- Florida Christian Writers' Conference
- My Adoption Advisor
- Freedomtrain Ministries
- SpaRetailer magazine
- Mrs. Olympia
- The Kids Spot Preschool
- Snohomish County Business Journal
- CRAVEcompany
- ... and more

We call Laura our "Blog Angel" because she watches over our blog with a concern as if it was her own.

— *Carla Williams, Editorial Director,  
WinePress Publishing Group*

I didn't have any idea what my blog content should be or how to manage it. Laura provided just what I needed.

— *Melody Biringer,  
CEO, CRAVEcompany*

Working with Laura is a true pleasure. I now have a strategy in place for my blogging, along with great ways to develop content. Also, had great fun with the process! I highly recommend Laura and her services.

— *Lori Hastings  
Founder, Recipe Runway*

Visit

[www.BloggingBistro.com](http://www.BloggingBistro.com)

**and ask for a free, customized,  
no-obligation estimate**



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Laura Christianson  
The Blogging Barista